

EWG 9th Annual Meeting 23-25 September 2026, Lisbon, Portugal

SCHEDULE

Wednesday, September 23, 2026

20:00-23:00 Dinner

Restaurant around IST Alameda Campus

GULA'S FOR THE KITCHEN LOVERS (confirmed)

Rua Dona Filipa de Vilhena, 18A, 1000-136 Lisboa

<https://maps.app.goo.gl/jSTfqeCmqKsBchy86>

Thursday, September 24, 2026

Location: Room 02.1, Congress Center of IST, IST Alameda Campus

<https://maps.app.goo.gl/6E5KZbkvWX8Kb6tS6>

8:30-8:45 **Registration**

8:45-9:00 **Introduction**

Susana Relvas

9:00-10:30 **Session 1** (3 slots with 20 min presentation + 10 min discussion)

10:30-11:00 **Coffee Break**

11:00-13:00 **Poster Session** (16 posters)

13:00-14:00 **Lunch**

14:00-15:30 **Session 2** (3 slots with 20 min presentation + 10 min discussion)

15:30-16:00 Coffee Break

16:00-17:00 **Practitioners Panel**

Miguel Murta Cardoso from Just Around the Corner, <https://www.justaroundthecorner.pt/>

André Jorge, Retail Success, Sensei, <https://www.sensei.tech/>

Other confirmations underway

17:00-18:30 **Break** (metro to downtown Green Line, Alameda to Baixa Chiado)

18:30-20:00 **Walking Tour** around Downtown, from Terreiro do Paço to Restauradores (to be confirmed)

20:30-23:00 **Dinner**

Restaurant Downtown

Casa do Alentejo (confirmed)

R. das Portas de Santo Antão 58, 1150-268 Lisboa

<https://maps.app.goo.gl/Kv3MCgBPdczdf3wz7>

Friday, September 25, 2026

Location: Room 02.1, Congress Center of IST, IST Alameda Campus

9:00-10:30 **Session 3** (3 slots with 20 min presentation + 10 min discussion)

10:30-11:00 Coffee Break

11:00-13:00 **Session 4** (4 slots with 20 min presentation + 10 min discussion)

13:00-14:00 **Lunch**

14:00-15:00 **Current topics panel**

15:00-15:30 **Closing Session**

SESSIONS

Session 1

How the initialization of internal reference prices in brand choice models affects price elasticity estimates and share predictions for retail goods, Angelina Höfer, Daniel Guhl, Winfried J. Steiner

Beyond Keywords: Impact of LLM-Powered Search in Online Marketplaces, Santiago Gallino, Nil Karacaoglu, Antonio Moreno

From Footfall to Feedback: Tracking People and Customer Experience in Service Systems, Fernando Bernstein

Session 2

Premium Service in Shared Last-Mile Operations: How Exclusive Doorstep Delivery Reshapes Efficiency, Quality and Competition, Yang Zhan, Jiwen Ge, Zheng Zhang, Jan C. Fransoo

Too Many Ways to Get It Delivered: Choice Overload in Omnichannel Last-Mile Delivery, Fredrik Eng-Larsson, Olov Isaksson, Melika Khandan, Robert Rooderkerk

Fast Approaches for Interactive Time Slotting, Gustavo Hurovich, Niels Agatz, Lucas Veelenturf

Session 3

What Makes Scheduling Responsible? Evidence Across Retail Worker Outcomes, [Borja Apaolaza](#), Santiago Gallino, Caleb Kwon

Nudging Healthier Purchases via Retailer Variety: Evidence from SNAP Online, [Na Hyun Kim](#), Serguei Netessine, Dmitry Mitrofanov

Mitigating the Effect of Product Variety on Consumer-Level Food Waste, [Aydın Alptekinoğlu](#), Suvrat Dhanorkar, Fan Zou

Session 4

Revisiting the Eye-Level Effect, Zahra Jalali, Maxime Cohen, Necati Ertekin, [Mehmet Gumus](#)

The operational value of flexible shelf space, [Sandra Zajac](#), Eren Selman, Michael Sternbeck, Heinrich Kuhn

Learning When to Audit: Sequence-Aware Analysis of Self-Checkout Under-Scan Risk, [Daniel Corsten](#), Rahul Roy

When the Customer Becomes the Cashier: Operational and Behavioral Drivers of Self-Checkout Shrinkage at Retail Stores, [Tim Schlaich](#), Marin Jovanovic

Poster Session

The Impact of Competitive Intelligence Services on Online Marketplaces, [Mehmet Gumus](#), Taner Bilgic, Arcan Nalca, Sara Jaber, Mohammad Nikoofal

Success and failure in mobile retail: How operating models shape legitimacy, competitive benefits, and viability, [Florian Cramer](#), Nathan M. Kunz, Wolfgang Grenzfurter

Minimum order quantity? Be careful what you are asking for!, [Karel van Donselaar](#), Rob Broekmeulen

Shelf space planning from an operations management perspective, [Rob Broekmeulen](#)

Improving Picking Performance in Shared-Asset Online Grocery Platforms via Temporal Decoupling and Role Specialization, Reeju Guha, [Daniel Corsten](#)

A Right to Spare Part, [Junxia He](#), Benny Mantin, Jasper Veldman

Breakthrough solution for managing expiring items in grocery retail: Critical solution elements and actualization pathway, [Tín Lê](#), Lauri Saarinen, Jan Holmström

Plastic or Food – Which waste is better? Investigating the trade-off within the supply chain for fresh produce, Martin Waitz, Marjolein Buisman

Price Forecasting in Agricultural Supply Chains for Optimizing Retail Procurement of Fresh Produce, [Özden Gür Ali](#)

From Return to Exchange: The Value of an Omni-channel Journey, Somayeh Torkaman, Sarah Gelperb, Nevin Mutlu, Tom Van Woensel

Inventory availability disclosures for brick-and-mortar stores: Exact, binary, or traffic-light?, Dung Nguyen, Michael Becker-Peth, Kai Hoberg, Walid Klibi

How much and when to markdown fresh products in supermarkets: the impact of dynamic pricing of food products on retailer profit and waste, Rene Haijema, Lisan Duijvestijn, Renzo Akkerman, Frans Cruijssen

Rethinking Urban Parcel Distribution through Flexible Three-Echelon Logistics, Valentina Bonomi, Diana Jorge, Tânia Ramos, Ana Barbosa-Póvoa

Collaboration, Trust and Performance in Organic Agri-Food Supply Chains: A Retailers' Perspective, Duška Gajdić, Kristina Petljak

Human Deviation from AI-Prescribed Solutions in Retail Operations, Soo Youn Kwon, Alexander Hübner

Optimizing AGV-Supported Picking Procedures in Retail Warehouses, Jean Bertrand Gauthier, Christoph Glock, Andreas Holzapfel, Michael Sternbeck

HOTELS NEARBY CAMPUS

Hotel´s name	link	Adress	E-mail
Hotel Holiday Inn	https://www.ihg.com/holidayinn/hotels/gb/en/lisbon/lispo/hoteldetail	Av. de António José de Almeida 28 A, 1000-044 Lisboa	hil@continentalhotels.eu
Turim Alameda Hotel	https://turim-hotels.com/turim-alameda-hotel-pt/	Av. Rovisco Pais 34, 1000-268 Lisboa	reservas.lisboa@turimhoteis.com
Fonte Luminosa - Local Accommodation	https://www.fonteluminosa70.pt/	Alameda Dom Afonso Henriques 70, 6 Esq, 1000-048 Lisboa	fonteluminosa70@gmail.com
Hotel Principe Avila	https://www.hotelprincipeavila.com/	Av. Duque de Ávila 203, 1050-082 Lisboa	info@hotelprincipeavila.com
Hotel D. Afonso Henriques	https://www.hoteldah.com/	R. Cristóvão Falcão nº8, 1900-172 Lisboa	reservas@hoteldah.com
Hotel AS Lisboa	https://www.hotel-aslisboa.pt/en/	Av. Alm. Reis 188, 1000-055 Lisboa	info@hotel-aslisboa.pt
Hotel Canada Lisbon	https://residencial-canada.hotels-lisbon-portugal.com/en/	Av. Defensores de Chaves 35, 1000-111 Lisboa	geral@hotelcanada.pt

WEBPAGE AND EMAIL

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